



International Maritime Expo-China 2008

26-28 November 2008

Guangzhou Jinhan Exhibition Centre, Guangzhou, China

INMEX China has established itself as an important platform for the maritime industry. Ship building, ship repairs, marine services and engineering, ports and port development are featured in this leading business event.

If you want to launch into China or wish to extend your reach further into the China market, then participation in INMEX China is essential.

Date 26 – 28 November 2008

Venue Guangzhou Jinhan Exhibition Centre, Guangzhou, China

Opening Hours *Opening Ceremony: 26 November 2008, 9.00 to 9.30am*
1st Day: 9.30 am to 5.00 pm
2nd Day: 9.00 am to 5.00 pm
3rd Day: 9.00 am to 3.00 pm

Gross Exhibition Area 15,000 sqm

Organisers IIR Exhibitions Pte Ltd & AUCH Exhibitions Service Co., Ltd

Sponsors
主办单位

- China Association of the National Shipbuilding Industry (中国船舶工业行业协会)
- Chinese Society of Naval Architects and Marine Engineers (中国造船工程学会)
- The Guangdong Society of Naval Architects and Marine Engineers (广东造船工程学会)
- China Council for the Promotion of International Trade Guangzhou Sub-Council (中国国际贸易促进委员会广州市分会)

Co-Sponsors
协办单位

- Guangdong Maritime Safety Administration of P.R.C. (中华人民共和国广东海事局)
- Guangzhou Maritime Safety Administration of P.R.C. (中华人民共和国广东海事局)
- Guangzhou Port Authority (广州港务局)
- Guangzhou Dredging Company (广州航道局)
- China Classification Society, Guangzhou Branch (中国船级社广州分社)
- Guangdong Machinery IMP. & EXP. Co. Ltd. (广东省机械进出口股份有限公司)
- Register of Fishing Vessel of Guangdong (广东省渔业船舶检验局)
- Guangdong Shipowners' Association (广东省船东协会)

Endorsed and Supported by
支持单位

- China State Shipbuilding Corporation (中国船舶工业集团公司)
- Holland Marine Equipment (荷兰海事设备协会)
- Eastern Dredging Association (东部疏浚协会)
- The Royal Institution of Naval Architects and the Institute of Marine Engineers (IMarEST) (造船师暨轮机工程及海事科技学会)
- Hong Kong Joint Branch of the Royal Institution of Naval Architects and the Institute of Marine Engineers (造船师暨轮机工程及海事科技学会香港联合分会)
- Hong Kong Institute of Marine Technology (香港海事科技学会)
- Marine Committee of China Electrotechnical Society (中国电工技术学会船舶电工委员会)
- Hong Kong Institution of Engineer, MMNC Division (香港工程师学会机械, 轮机, 造船及化工分部)
- Fujian Society of Naval Architects and Marine Engineers (福建造船工程学会)

Organisers 承办单位



Official Media



Lloyd's is the Registered trademark of the Society incorporated by the Lloyd's Act 1871 by the name of Lloyd's.



International Maritime Expo-China 2008

26-28 November 2008

Guangzhou Jinhan Exhibition Centre, Guangzhou, China

- Fujian Shipbuilding Industry Association (福建省船舶工业行业协会)

Admission	Trade and Professional Only
Expected No. of Participants	More than 600 companies and 15,000 visitors
Expected No. of countries participating	More than 20 countries

Review of INMEX China 2007

INMEX China was well received by exhibitors and visitors alike. Attracting over 380 exhibiting companies and 10,000 visitors, feedback was positive with exhibitors stating they had met their objectives in exhibiting.

INMEX China 2008 FEATURES

- Special networking opportunities with buyers and government officials
- Anticipated 15,000 number of keen visitors
- Unique opportunity to visit shipyards such as the new Guangzhou Longxue Shipyard which is the 3rd largest in China
- Key industry updates on the latest developments in the maritime industry in the Guangzhou region to ensure you get the best business opportunities
- More than 20 high level forums

Exhibit Profile

- Dredging
- Electrical Engineering / Electronics / Communications
- Institutions
- Logistics
- Marine Equipment
- Marine Equipment Manufacturers
- Marine Technology
- Maritime & Port Safety Equipment
- Maritime & Port Security Equipment
- Maritime Services
- Offshore Technology for Exploitation
- Port Authorities
- Ports, Port Technology / Cargo Handling
Prime Movers / Propulsion Systems
- Ship Building / Ship Design / Shipyards
- Ship Operation Equipment
- Ship Owners / Ship Managers
- Ship Sections
- Shipbuilding / Shipyard Industry
- Shipping Companies / Owners / Managers
- Shipyard Installations / Equipment

Visitor Profile

- Delegations / Senior Officials / Decision Makers
- Government officials/Associations
- Dredging Companies
- Marine Equipment Manufacturers/Traders
- Maritime Institutions & Services
- Media
- Offshore & Oil Rig Companies
- Port Authorities
- Shipyards / Ship Management & Operation
- Ship Repair and Maintenance
- Ship design / Naval Architects /Ship
Engineering
- Shipping Companies / Owners / Managers
- Classification Society
- Logistics Management

Organisers 承办单位



Official Media



Lloyd's is the Registered trademark of the Society incorporated by the Lloyd's Act 1871 by the name of Lloyd's.



International Maritime Expo-China 2008

26-28 November 2008

Guangzhou Jinhan Exhibition Centre, Guangzhou, China

A Comprehensive Advertising and Promotion Campaign...

...that reaches out to industry professionals and buyers.

Advertising

- Regional Press
- International Trade Magazines
- Local Advertising
- Local Radio and TV

Direct Mailing

- Targeting leading buyers in the Asia Pacific Region, a comprehensive direct mailing campaign takes place prior to the show to an extensive in-house database

Email Broadcast

- Multiple e-news and updates are dispatched to an in-house database of key players, both locally and internationally

PR

- There are many opportunities for additional promotion when you participate in INMEX China
- Regular press releases based on content supplied by exhibitors are sent to supporting media and relevant trade and business press.
- Special show supplements are published by supporting publications and various trade media. Exhibitors can utilize this opportunity to highlight their products or company profile by means of free editorials.

Exhibitors Promotional Materials

The following promotional materials are provided to exhibitors to assist them in promoting and highlighting their presence in the exhibition:

- Complimentary Visitor Invitations – free visitor invitation brochures are given to exhibitors to invite their existing and potential buyers. The quantity of entitlement is based on 100 flyers per 9 sqm booth/space, though more can be provided upon request.
- Posters – 2 posters each are available for exhibitors' use. To display the posters in your office reception areas is one effective way of publicizing the company's presence at the show.

Show Directory Advertising

- The Show Directory is given to all exhibiting companies and visitors. This is an excellent means of highlighting the exhibitors' participation.

To advertise, please contact Mr Michael Ng/Mr Stephen Ng/Miss Li Xiaoli

at +65 6319 2668

or email inmexchina@iirx.com.sg

Organisers 承办单位



Official Media



Lloyd's is the Registered trademark of the Society incorporated by the Lloyd's Act 1871 by the name of Lloyd's.