

# 29 – 31 March 2017 Saigon Exhibition and Convention Center (SECC) Ho Chi Minh City, Vietnam

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#### PRESS RELEASE

For Immediate Release

#### More Than 300 Exhibitors and Brands at INMEX Vietnam 2017

The 6<sup>th</sup> edition of the leading & definitive International Maritime Expo will re-affirm Vietnam as a global maritime gateway

**HO CHI MINH CITY, VIETNAM,** March 28, 2017, Tuesday – In a day's time, the movers and shakers of the global maritime industry will be gathered in Ho Chi Minh City for the 6<sup>th</sup> edition of INMEX Vietnam, the most comprehensive international business platform in Vietnam for key maritime leaders.

INMEX Vietnam, to be held at the Saigon Exhibition & Convention Center from March 29 - 31, will be host to more than 300 enterprises and brands from China, Germany, India, Italy, Korea, Norway, Russia, Singapore, Spain, South Korea, the Netherlands, UAE, the UK, USA, and other countries.

It is supported by the Ministry of Industry & Trade, Ministry of Transportation, and Vietnam Chamber of Commerce & Industry, and sponsored by Weichai Power Co., the National Oceanography Centre, and Inmatech Corporation.

## Celebrating Vietnam as a Burgeoning Maritime Powerhouse

Vietnam is in a favorable geographical location, with an advantage of 3,200km of coastline, 127 ports, 1,900km of navigable inland waterways, as well as being positioned near major international maritime routes.

The maritime industry in Vietnam has tremendous potential as recognised by many experts in the field. With the government's support and private businesses' investments amounting up to an estimated US\$1.5 billion by the year 2020, the maritime industry is set to develop and grow rapidly to cope with impending pressure from increasing trade.

#### **Great Prospects Ahead**

Mr. Hendrik G. Lacet, Managing Director of Maritime-Consult Lacet and the Advisor for INMEX International Maritime Exhibitions, is very positive about the Vietnamese maritime industry: "Right now in 2017, Vietnam ranks eighth in the world regarding new ship-buildings, with 1.3 million CGT (Compensated Gross Tonnage). This means that the number of orders is growing again after a slow period. Vietnam secured this position by restructuring its shipbuilding sector.

"Part of this restructuring is allowing foreign shipbuilders, like Damen Shipyards from Holland, Vard from Norway, Pilion from France, and Triyards from Singapore, to have a bigger influence in Vietnam... The output for Vietnam was until recently 70 per cent bulk carriers. But it has now successfully changed to other ship types, such as product tankers, crew boats, patrol craft, car carriers, and fishing vessels."

#### A Hothouse of Marine Equipment and Solutions

In INMEX Vietnam, exhibitors will showcase their newest marine products, equipment, services, and technology in shipbuilding, shipping, maritime engineering, offshore engineering and technology, dredging, as well as ports and logistics.

Highly successful editions in previous years have cemented INMEX Vietnam's position as the definitive international maritime event in the region, winning strong support from returning exhibitors and visitors.

Mrs. Marjan Lacet, Trade Promotion Manager of the Netherlands Maritime Technology (NMT) and an exhibitor at INMEX Vietnam 2017, said: "NMT is delighted to be part of INMEX Vietnam again this year. We have always had a successful show since we took part in the first edition in 2007. INMEX Vietnam has always attracted many quality visitors, and included very insightful shipyard visits. This is why we return to participate in the show. We are looking forward to an equally successful run this year, and to forging stronger bonds with other maritime professionals."

## **International Support**

The event thus attracts global key players, decision makers, as well as industry experts and leaders, and provides the perfect opportunity for professionals to network, and build on existing as well as new relations.

Mr. Tom Chant, Director of the Society of Maritime Industries (SMI), the UK association leading the UK Pavilion, also said: "The UK pavilion has been participating in INMEX Vietnam since 2011. This year, we have B. Hepworth & Co, Chartco, HAES Systems, and the National Oceanography Centre

joining us. It's very important for companies to get out into markets to develop new relationships and hear about new opportunities, and we are looking forward to a good exhibition."

## **Diverse Range of Exhibitors and Conferences**

The international exhibitors are from dozens of industries in the maritime sector, including shipbuilding, shipping, marine engineering, offshore engineering and technology, as well as ports and logistics.

Apart from the exhibition, also lined up in the three-day event are B2B business meetings arranged through matching services, an industry networking reception, and shipyard site visits.

# **Unwavering Support from Exhibitors**

Ahead of the trademark event, many exhibitors have expressed excitement at being part of INMEX Vietnam 2017.

The Association of Singapore Marine Industries (ASMI) is organising the Singapore Pavilion at INMEX Vietnam for the second time. Ms Winnie Low, Executive Director of ASMI, shared: "A total of 22 companies with a wide array of marine and offshore technologies, products, services and solutions will be represented in the Singapore Pavilion this year. INMEX Vietnam will be a great platform for the Singapore companies to connect and network with the local and international maritime industry professionals."

# **INMEX Vietnam: A Stepping Stone for Companies**

Mr. Jack Wei, General Manager of Informa and co-organiser of INMEX Vietnam 2017, said: "It has been a challenging time for the maritime industry; despite this, we still have the support from numerous returning local and international exhibitors, as well as from our sponsors Weichai Power Co., Ltd, National Oceanography Centre and Inmatech Corporation, so that INMEX Vietnam remains the leading and largest maritime exhibition in Vietnam.

"This year, I am confident that visitors, buyers and exhibitors at INMEX Vietnam will be greeted with a wide spectrum of quality products, services, and cutting-edge technology. My team and I are very proud to be the link facilitating knowledge between buyers and sellers."

Mr. Nguyen Khac Luan, General Manager of Vinexad National Trade Fair & Advertising JSC and co-organiser of INMEX Vietnam 2017, added: "I hope the exhibition will be a great opportunity for our international guests to discover the beauty of Vietnam and the warm hospitality of its people. I wish all a wonderful and fruitful time here."

## **Complimentary Business Seminars**

INMEX Vietnam's sponsors Wei Chai, National Oceanography Centre (NOC) and Inmatech Corporation will be conducting business seminars for guests and visitors. Admission is free for all visitors.

NOC's one-hour seminar titled *World Class Marine Science and Technology for Your Business*, held once each day, will touch on four topics: Using NOC Science, Technology & Specialist Facilities To Improve Business; Marine Geoscience: Resources, Hazards & Climate Change Impacts; People & Oceans: Environmental Coastal Zone Impacts From Global Changes; and Ecosystem & Biogeochemical Data-led Solutions To Global Problems.

On March 31, Inmatech Corporation will also hold a one-hour seminar titled **Digital Ship**; it will touch on Marine BWMS; Operational Risk Intelligence Solutions For The Maritime Industry; ADMIRALTY Digital Services; and Maritime Satellite Communication and Application.

Seats are limited, and visitors can register for the free seminars on site.

# INMEX Vietnam 2017 Visitor Info Date & Opening hours:

29 March 2017, 0900 – 1700 30 March 2017, 0900 – 1700 31 March 2017, 0900 – 1700

#### Venue:

Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, District 7 Ho Chi Minh City, Vietnam

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#### **About INMEX Vietnam**

INMEX Vietnam is the most comprehensive international business platform encompassing all aspects of shipbuilding, ship repairs, shipping, maritime engineering, offshore engineering snd technology, dredging equipment, and ports and logistics.

The event is an exceptional meeting point for the global maritime community in Vietnam, a region where the industry remains buoyant and strong growth is set to occur. INMEX Vietnam will bring together leading industry players.

INMEX Vietnam 2017 will once again welcome maritime industry professionals looking to source the best products and technology for their next project in Vietnam and the region.

#### About Informa Exhibitions Pte Ltd

Informa Plc, a public listed company quoted on the London Stock Exchange, is a world renowned specialist information and services provider for academic and scientific, professional and commercial business communities via Events (exhibitions/conferences/events), Training, Publishing in both print and electronic formats, and Performance improvement.

Informa Exhibitions delivers around 170 trade and consumer exhibitions annually across the globe, covering a wide spectrum of economic sectors including aviation, agriculture, commodities, electrical & electronics, energy, entertainment & leisure, environment, finance, food, healthcare, industrial, lifestyle, life sciences, maritime, medical, property investment & development, printing, publishing, safety, security, telecommunications, travel & tourism, transport & infrastructure. For more information, please visit: <a href="https://www.informa.com">www.informa.com</a>

#### About Vietnam Trade Fair & Advertising Joint Stock Company (VINEXAD)

VINEXAD is a state owned company belonging to the Ministry of Industry & Trade. We are responsible for coordinating and implementing promotion trade activities through organising exhibitions, trade fairs in Vietnam and taking part in international exhibitions