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The Premier International Exhibition

Showcasing Shipbuilding, Ship Repairs, Shipping, Maritime Engineering, Offshore Engineering & Technology, Ports & Logistics for Vietnam's Buoyant Maritime Industry



25 - 27 February 2009
Saigon Exhibition & Convention Centre





Welcome to

Maritime Vietnam 2009

The premier international exhibition showcasing shipbuilding, ship repairs, shipping, maritime engineering, offshore engineering & technology, ports & logistics for Vietnam's buoyant maritime industry.

This exhibition is an important platform for marine related businesses and organisations that wish to launch into Vietnam or further establish their presence in this buoyant country.

Maritime Vietnam is a unique forum bringing together key decision makers in all areas of the maritime industry from across the region. It is essential to participate if you want to take advantage of the business opportunities in Vietnam. There are plenty of opportunities for networking as well as showcasing the latest products and technology to local buyers.

Show Information

Date 25-27 February 2009

Time 9.00am to 6.00pm

Venue Saigon Exhibition & Convention Centre

STAND RESERVATIONS

Participate in Maritime Vietnam 2009 and be sure to tap into the burgeoning maritime industry in Vietnam.

Maritime Market Information

- Vietnam has begun surpassing many of its neighbours, becoming the second fastest growing economy in Asia.
- Strong GDP growth underpinned by industry and service sectors. GDP growth is projected at 7.3% for 2007 and 8.5% for 2008 and is expected to grow at a steady rate
- Imports surged more than 30% in the first half of 2007.
- Trade volume reached 84.7 billion in 2006.
- Foreign Direct Investment is soaring post WTO ascension.
- The shipbuilding industry is one of the main priority sectors of the government of Vietnam. The government aims to export USD 5 billion worth of ships by 2010 and to be the 4th largest shipbuilder over the next decade.
- Vietnam's container traffic is currently 3.4million TEU's per year with approximately 70% going through the south of Vietnam, making HCMC an important location as the business center of Vietnam.



Special Show Features

- Exhibition hosting the latest products and technologies
- Industry networking sessions with invited, elite group of regional buyers and sellers
- A high-powered maritime industry conference for local and international professionals
- Specially guided tours to ports and shipyards in Vietnam
- Opportunities for pre-qualified, business matching one-to-one meetings

Statistics

- Number of exhibitors – 323 from 53 countries
- Number of visitors – 3,589 from 30 countries
- 82% of exhibitors stated that their participation in the exhibition was worthwhile.
- 77% of exhibitors stated that their overall objectives had been met

Participate Now!

Exhibit in Maritime Vietnam if you wish to meet local buyers and decision makers in this buoyant and growing market.



To book your stand and for more information on Maritime Vietnam 2009, contact our sales team at **(65) 6319 2668**, or log on to **www.maritimeshows.com**

Exhibitions Director: Michael Ng DID: +65 6319 2648 Email: Michael.ng@iirx.com.sg

Marketing & Promotions

The Maritime Vietnam marketing campaign is extensive, leveraging in-house resources gleaned from the whole Maritime Series of events.

The full range of marketing media is used to attract quality visitors to Maritime Vietnam 2009, including but not limited to:

Regional & Local Advertising

Press coverage and advertising in trade magazines at an international and regional level and is supported by local trade and press advertising.

Visitors Direct Mailing Programme

Targeted at leading buyers in the Asia Pacific region, a comprehensive direct mailing campaign is conducted 3 months prior to the shows. Invitations are also sent to supporting publications and associations, as well as to an extensive in-house database.

Online

A website fully dedicated for the event is updated on a regular basis with new information. In addition, an email broadcast is sent to all key players in the maritime industry, both locally and internationally to encourage visitorship to the show.

Exhibitors' Publicity Programme

A comprehensive publicity programme is designed for exhibitors to gain mileage of their participation in the show. This consists of regular press releases sent to a comprehensive in-house press list, free listing in the show directory and show supplements carried by supporting publications and various trade media.

Exhibitors' Promotional Materials

Complimentary visitor invitation flyers and posters are given to exhibitors to invite existing and potential buyers.

Advertising in Show Directory

The show directory serves as a useful after-show reference to visitors. This media is an excellent mean of highlighting an exhibitor's participation.



Review of Maritime Vietnam 2006

Maritime Vietnam 2006 welcomed 3,589 participants from 30 countries and 323 exhibitors from over 50 countries. Supported by the Ministry of Transport, Ministry of Trade, and the Ministry of Industry, Vietnam, this event recognized the achievements in national sea-trade over recent years, and introduced the potential business opportunities for further development.

It also welcomed 323 exhibitors from over 50 countries and with government support established itself as an important event in developing the Vietnamese maritime industry.

Supporting Organizations of Maritime Vietnam 2006

- ASEAN Ports Association, Philippines
- Hellenic Chamber of Shipping
- Korea International Trade Association Busan Branch, South Korea
- Ministry of Industry, Socialist Republic of Vietnam, Vietnam
- Ministry of Transport, Socialist Republic of Vietnam, Vietnam
- Royal Institute of Navigation
- Society of Naval Architects & Marine Engineers Singapore (SNAMES), Singapore
- The Institute of Marine Engineering, Science and Technology, United Kingdom
- Vietnam Chamber of Commerce and Industry

Exhibitor Profile

Over 350 exhibiting companies from more than 20 countries are expected to participate in Maritime Vietnam 2009.

Manufacturers/ Distributors/ Dealers/ Agents providing a wide range of maritime products and services including:

- Cargo & Logistics Handling
- Communications
- Deck Machinery & Equipment
- Dock Services & Equipment
- Dredging
- Electrical Engineering
- Engine & Propulsion Equipment
- Fuel & Lubricants
- IT Systems
- Logistics Handling
- Maritime Services
- Navigation Equipment & Systems
- Offshore Technology
- Others
- Paints & Coatings
- Port Technology & Equipment
- Security Equipment & Systems
- Ship Operation
- Shipbuilding/ Shipyard Industry
- Vision Equipment

Visitor Profile

Visitors are expected from around the Asia Pacific region, with most from Vietnam. Expected numbers are approximately 4,000 visitors.

- Charterers
- Chief Designers
- Draftsmen
- Dredging Service Providers
- Equipment Dealers, Distributors, Manufacturers & Suppliers
- Fleet Superintendents
- Government Officials
- Insurance Underwriters
- Legal Services
- Master Mariners
- Naval Architects
- Offshore & Oil Riggers
- Offshore Support Operators
- Operations Manager
- Port Authorities, Masters & Operators
- Safety & Quality Regulators
- Ship Brokers
- Ship Chandlers
- Ship Finance Managers
- Ship Repairers & Maintenance
- Ship Owners
- Shipbuilders & Designers
- Shipping Company Owners
- Technical Managers
- Turnkey Contractors

Sponsorship Opportunities

A range of customized sponsorship opportunities are available to meet your specific business objectives.

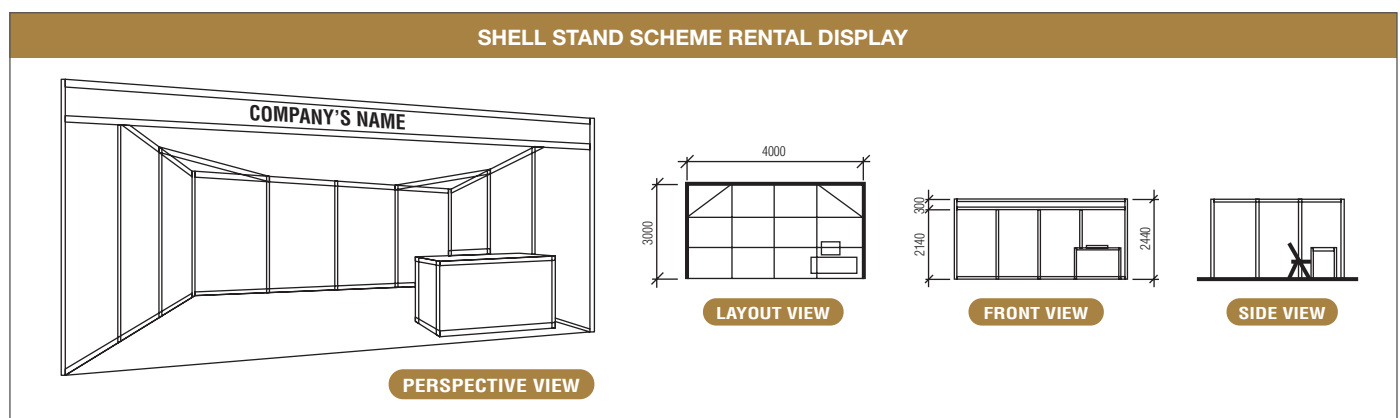
For more information on advertising and sponsorship, please contact Michael Ng, Exhibitions Director at +65 6319 2668 or email michael.ng@iirx.com.sg

Cost of Exhibiting

- Option 1**
Raw Space Cost (minimum 30 sqm) SGD495 per sqm
- Option 2**
Standard Shell Scheme Cost (minimum 12 sqm) SGD575 per sqm

Price includes fluorescent tubes, power points, information counter, folding chairs, waste basket, plus installation and dismantling of rental display, and stand cleaning.

For full price details please contact us.



Organiser



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Supporting Organisations

Ministry of Transport, Vietnam



Official Media

Cargo Systems

CONTAINERISATION

informa law

Lloyd's Cruise

Lloyd's List

Maritime Asia

Lloyd's List Ports of the World

Lloyd's Maritime Directory

LLOYD'S MIU
The leader in global maritime information

ISM

SHIPPING

MARITIME RISK INTERNATIONAL

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Supporting Media

MarineLog

MARINETALK

MARITIME REPORTER

MaritimeJobs.com
Where the Maritime & Offshore industry come to work

THE GREEN BOOK

Sailor Today

transportweekly

Supporting Source Book

